

**Complex exam  
major subject**

Library and Information Science

**Syllabus**

*Handling of metadata and cataloguing:* International data exchange formats: MARC, HUNMARC, UNIMARC, Dublin Core etc. The semantic web and its opportunities in the field of cataloguing (MARC XML DTD and Schema). Cataloguing systems of a new generation: RDA, BIBFRAME.

*Digital libraries and repositories:* Channels of scholarly communication: Open Access, Open Data. The conception of semantic web. Digital libraries and institutional repositories. General terms of contracts of intellectual property for fair use. Important questions of digital right management. Questions of public copyright and open access.

*Data and content management on the web:* Effective, attractive, creative and accessible publishing of digital contents. Web page design and development. Basics of content management systems (CMS), with special respect to their possible use in library practice. The process of abstracting, types and functions of abstracts. Implementation of various library and information science technologies used for subject description in web pages and content management systems.

*The narratives of digital reading, electronic literature:* Phases of interpretative reading comprehension, the Rabinowitz stages. Intersections of information acquisition and reading. Ways in which the web impacts reading habits. Electronic literature and new trends of reading. The interface of 21<sup>st</sup> century identity scenarios and reading. The phenomenon of hyperattention and the way it influences meaningful integrative reading.

(for further details, see the Appendix)

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2. Handbook of Semantic Web Technologies. John Domingue, Dieter Fensel, James A. Hendler (eds). Berlin [u.a.]: Springer, 2011- . 1-2. vol.
3. IFLA Working Group on Functional Requirements and Numbering of Authority Records (FRANAR): Functional Requirements for Authority Data. A Conceptual Model. Final Report December 2008. (As amended and corrected through July 2013.) [http://www.ifla.org/files/assets/cataloguing/frad/frad\\_2013.pdf](http://www.ifla.org/files/assets/cataloguing/frad/frad_2013.pdf) (2018-11-10)
4. IFLA Working Group on Guidelines for National Bibliographies: National Bibliographies in the Digital Age: Guidance and New Directions. KG Saur Verlag, 2009. <http://www.ifla.org/node/7858> (2018-11-10)
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6. Koltay Tibor: Abstracts and Abstracting. A Genre and Set of Skills for the Twenty-first Century. Chandos Publishing, 2010.
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11. W3C Data Activity – Building the Web of Data. <http://www.w3.org/2013/data/> (2018-11-10)

12. W3Schools Online Web Tutorials. <https://www.w3schools.com/> (2018-11-10)

**Compulsory subjects for this  
major subject**

Library management.

**Recommended subjects for this  
major subject**

Metadata of digital collections.  
The narratives of digital reading, electronic literature.  
Questions of knowledge.

**Appendix.**

**Detailed description of the proposed items of the syllabus.**

**Handling of metadata and cataloguing**

International data exchange formats: MARC, HUNMARC, UNIMARC, Dublin Core etc. Use of metadata in search services on the basis of Open Access Initiative protocol. The semantic web and its opportunities in the field of cataloguing (MARC XML DTD and Schema). Cataloguing systems of a new generation: RDA, BIBFRAME.

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<http://www.w3.org/2013/data/> (2018-11-10)

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### **Digital libraries and repositories**

Channels of scholarly communication: Open Access, Open Data. Measuring research performance. Structured data forms, data curation, questions of interoperability. The conception of semantic web. Digital libraries and institutional repositories. General terms of contracts of intellectual property for fair use. Important questions of digital right management. Questions of public copyright and open access.

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### **Data and content management on the web**

Management and delivery of digital contents in libraries. Typical roles of the digital librarian: editing a web site, running content management systems, and constructing, continual updating and migrating digital content. Effective, attractive, creative and accessible publishing of digital contents, enhancing user experience. Web page design and development. Basics of content management systems (CMS), with special respect to their possible use in library practice. Web 2.0 applications in libraries. Knowledge construction, distribution and sharing in social and community networks. Genres of subject description (abstract, digest, annotation, state-of-the-art report etc.) and their most significant characteristics. The process of abstracting, types and functions of abstracts. Implementation of various library and information science technologies used for subject description (such as metadata, thesauri, ontologies, concept and/or topic maps etc.) in a web-based environment, especially in web pages and content management systems. The presentation and retrieval of verbal and multimedia content in the three-dimensional space.

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### **The narratives of digital reading, electronic literature**

Narratives of reading in the Neumann galaxy. Phases of interpretative reading comprehension, the Rabinowitz stages. Intersections of information acquisition and reading. Ways in which the web impacts reading habits. Electronic literature and new trends of reading. The possibilities of making reading popular. The generational paradigm in the space of digital reading, or, is this really "the dumbest generation", and does the digital age really stupify young digital natives? The interface of 21<sup>st</sup> century identity scenarios and reading. The cognitive aspect. The phenomenon of hyperattention and the way it influences meaningful integrative reading. The alternating phases of hyper- and deep attention.

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